



PRESENTING JOB-A-THON - 24



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TABLE OF CONTENT

- Objectives
- Vision
- Mission
- Milestone
- Our Plan
- Hiring Statistics
- NQT



OBJECTIVES:

Pre-placement programs are designed to help students and job seekers prepare for job interviews and the job search process. The primary objectives of pre-placement programs are:

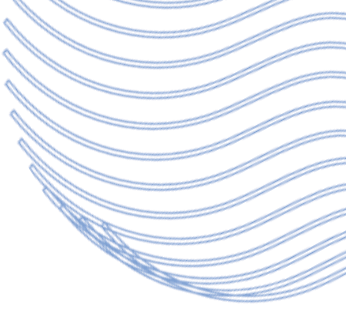
Skill Enhancement: Pre-placement programs help to improve the technical and soft skills of job seekers. This includes training in areas such as communication skills, presentation skills, teamwork, leadership, and problem-solving.

Industry Knowledge: Pre-placement programs help students and job seekers to gain knowledge about the industry and the companies they are interested in. This includes information about the company's culture, values, goals, and expectations.

Career Guidance: Pre-placement programs provide career guidance to job seekers. This includes help with resume writing, cover letter writing, and job search strategies.

Networking: Pre-placement programs provide opportunities for job seekers to network with professionals in their field. This can lead to job opportunities and connections with potential employers.

VISION



- **The vision of a pre-placement program could be to empower students and job seekers by providing them with the skills and knowledge necessary to succeed in the job market.**
- **The program aims to boost their confidence and help them navigate the job search process with ease.**
- **Another vision for a pre-placement program could be to bridge the gap between academic and industry by providing students with practical knowledge and industry-specific skills that are relevant to the job market.**
- **Our aim is to produce candidates who are well-prepared and have the necessary skills and knowledge to meet the needs of the industry.**
- **We aim to instill in them the importance of continuous learning and professional development, and encourage them to keep improving their skills even after they have secured a job.**

MISSION

- **To provide job seekers with the necessary skills and knowledge to succeed in the job market**
- **To facilitate the transition from academic to industry**
- **To create a platform for students and employers to interact**
- **provide resources and mentorship to help these students succeed in their endeavors.**

Why Am I here?

To Let You Know About:

- What to Expect After Graduation
- What **NOT** to Expect After Graduation
- Common Mistakes by Fresh Graduates
- Business Communication (Overview)
- Cover Letters and CV Writing Tips
- Interview Preparation and Dealing Tips.



DISCLAIMER !

- *This Session does not promise success but may increase the chances of being successful.*
- *The opinions and advices are based on the personal experience. It is possible that you may disagree with them.*

Your Opinion

Can a Person get a job or a Good job

- **Without a Good GPA?**
- **Clearing at least one paper in 2nd attempt?**
- **Having a show cause notice in his University life?**
- **Without an internship experience?**
- **Without doing Extra Courses (CCNA,Java etc.)**
- **Without Reference?**

Attitude

- “Jo Naseeb mein hoga woh milega!” (-2)
- “I don’t care / tab ki tab dekhenge ” (-10)
- “koshish karenge” (+1)
- “Mujhe to araam se job mil jaegi” (-5)
- “lets focus on learning now” (+5)
- “lets research, plan and study together” (+10)

Result = (Knowledge + Skills + GPA) * Attitude

WHAT NOT TO EXPECT AFTER GRADUATION

- A Job without an interview.
- A Job with a handsome Salary.
- Any one will refer you for a job.
- The Name of your institution is enough to get you a job.



Simple things become complicated when you expect too much.

COMMON MISTAKES BY FRESH GRADUATES

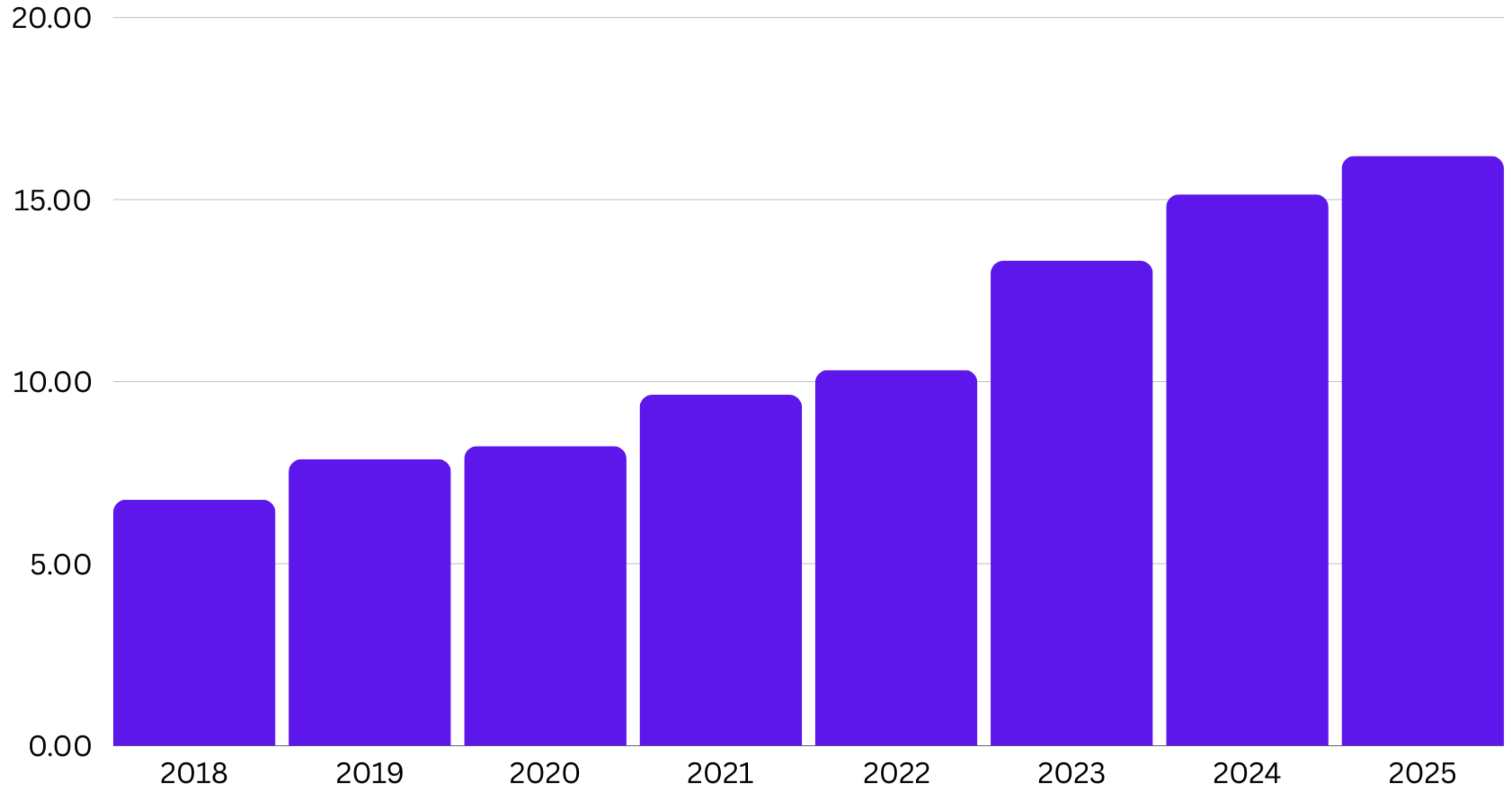
- **Expecting too much!**
- **Errors in CV!**
- **Poor Test/Interview Preparation!**
- **Applying for a Wrong Job!**
- **Preferring High Salary Jobs!**

3Qs to yourself

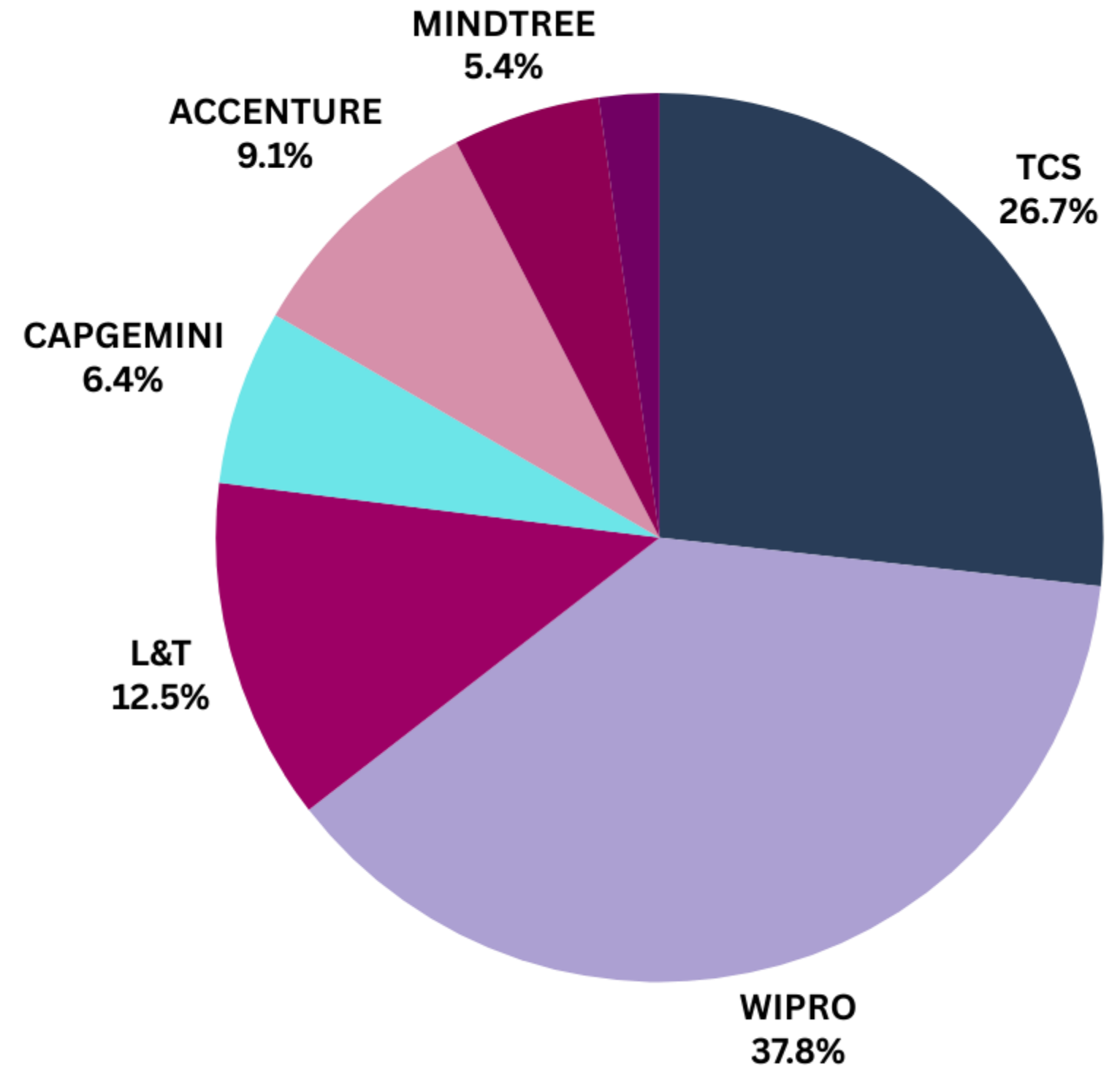
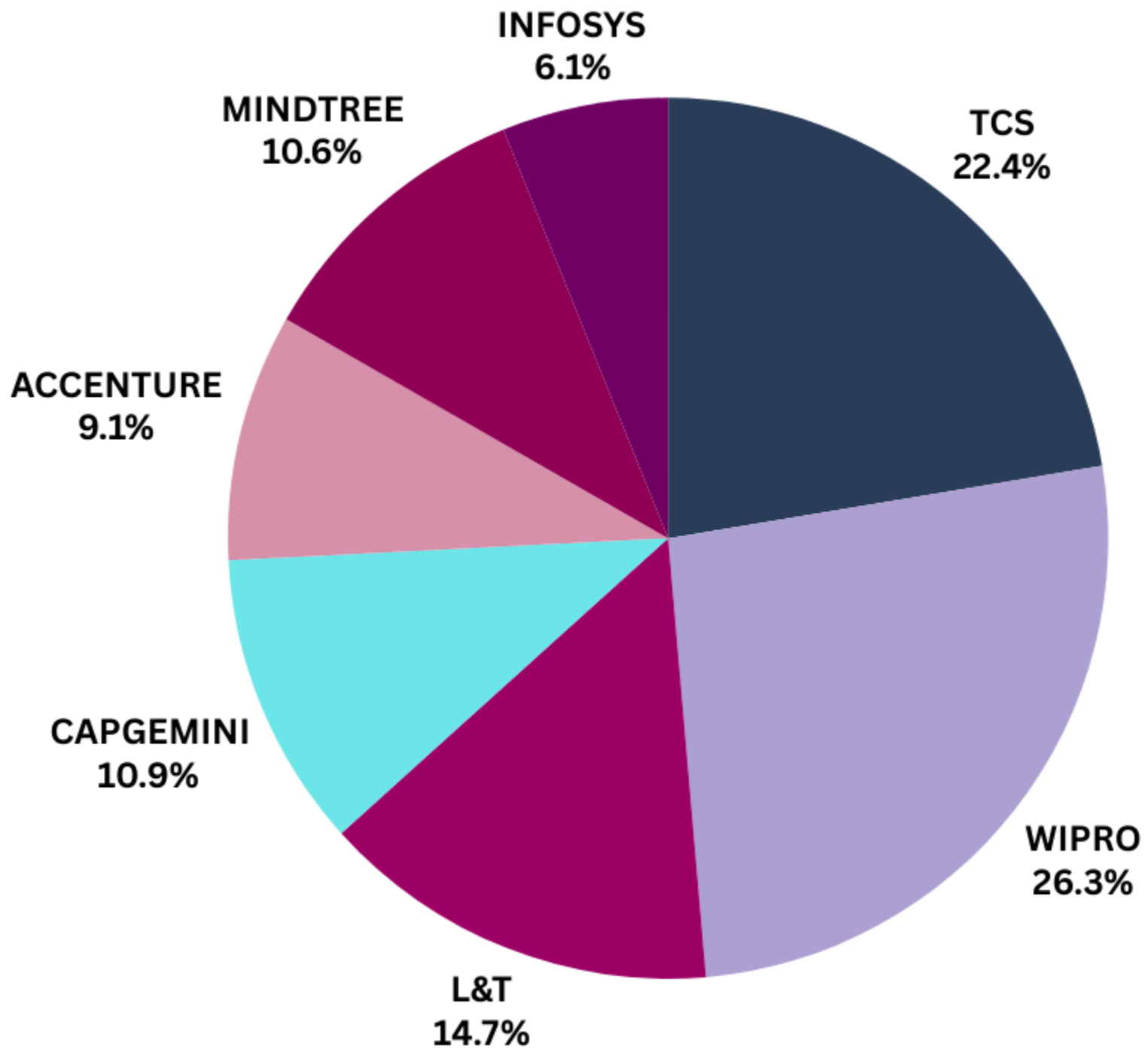
- Where do you want to Work?
- Why do you want to work there?
- Why they should select you?

- **Know yourself.**
- **Know your skills.**
- **Know your achievements.**
- **Know your uniqueness.**
- **Be focused.**
- **Be honest.**

BCA, BBA & BSC-CS GRADUATE RATIO:

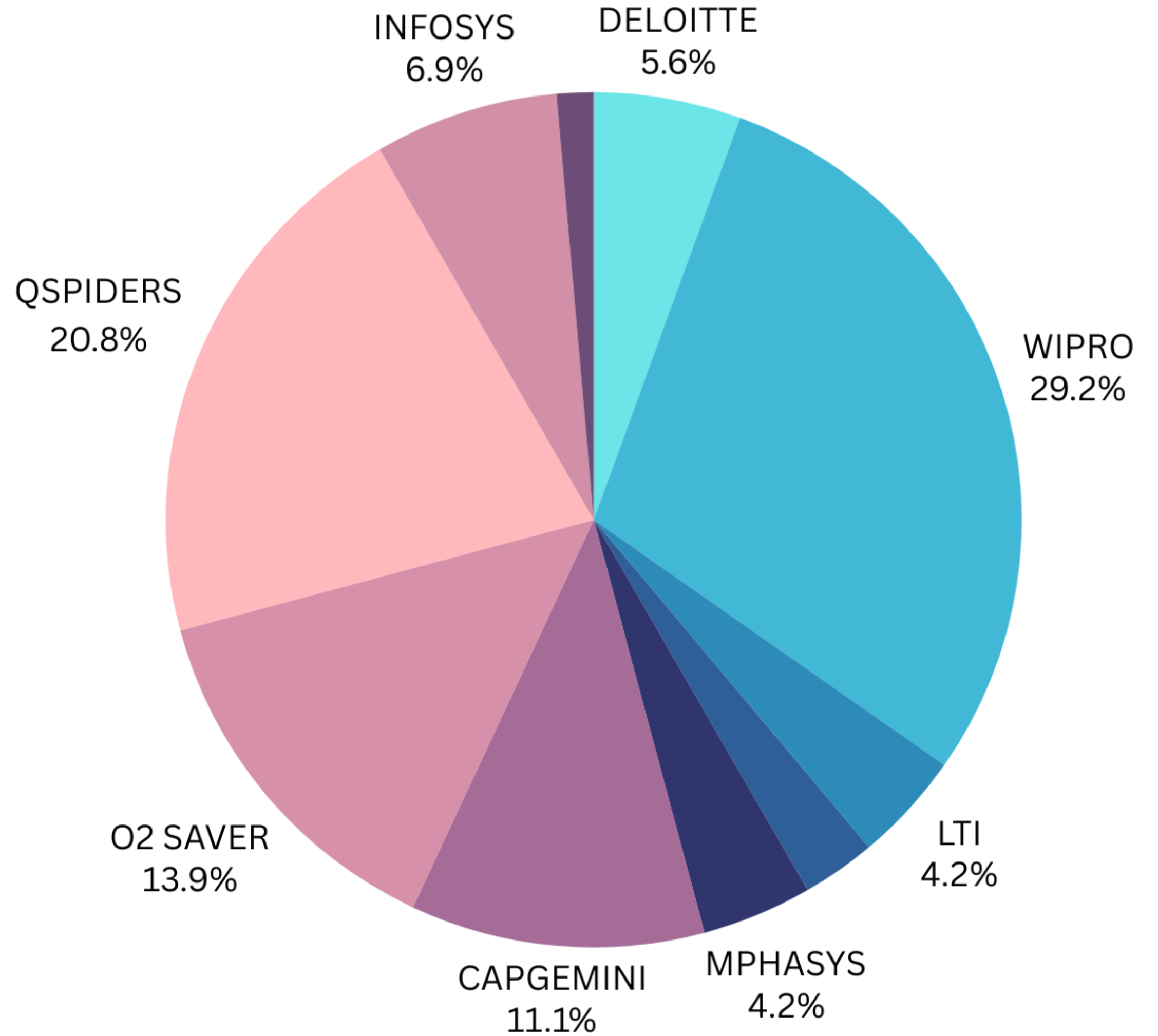


HIRING STATISTICS BY MNCS (2018-22) VS. 2023 -24



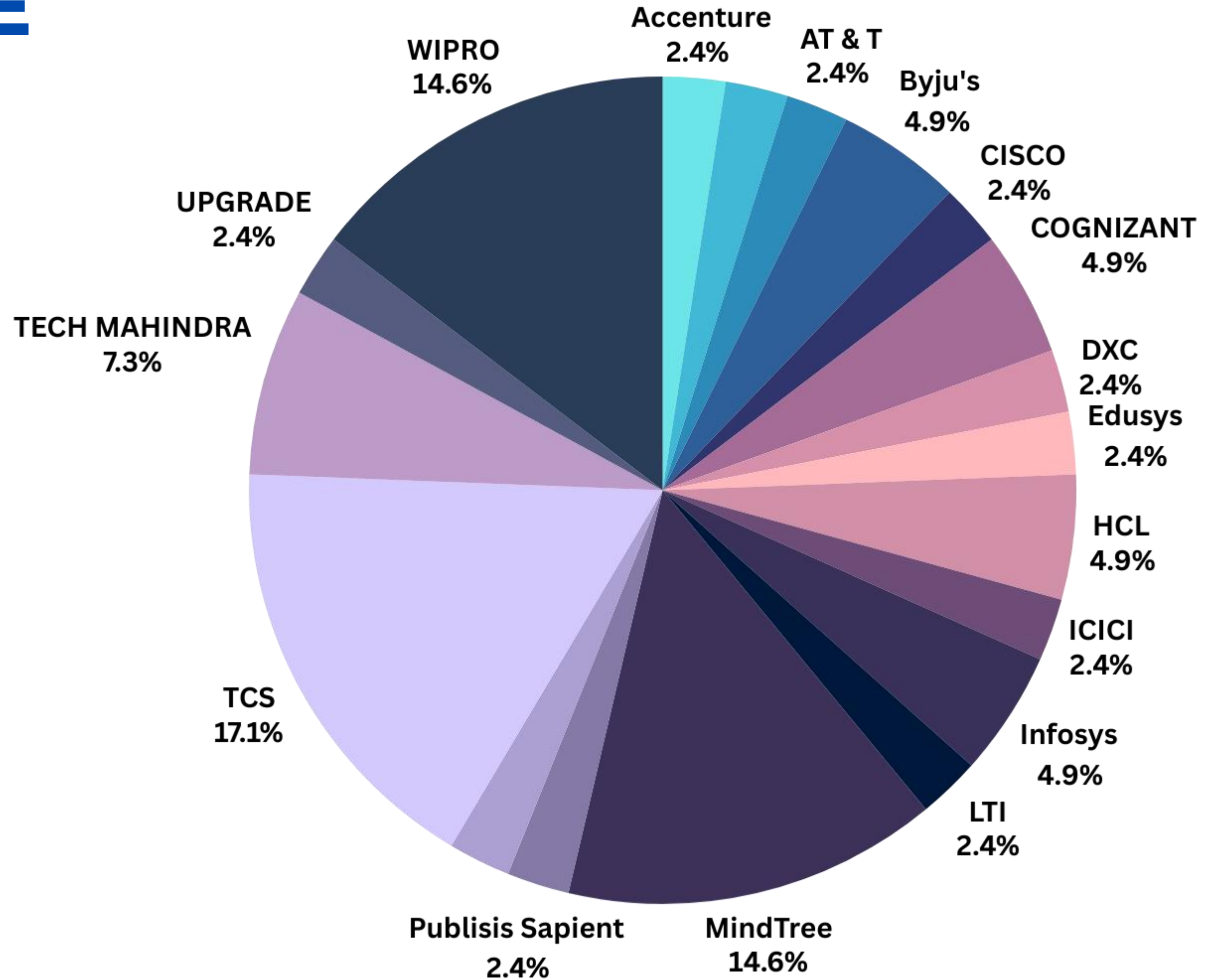
MILESTONE

2019 - 22 BATCH



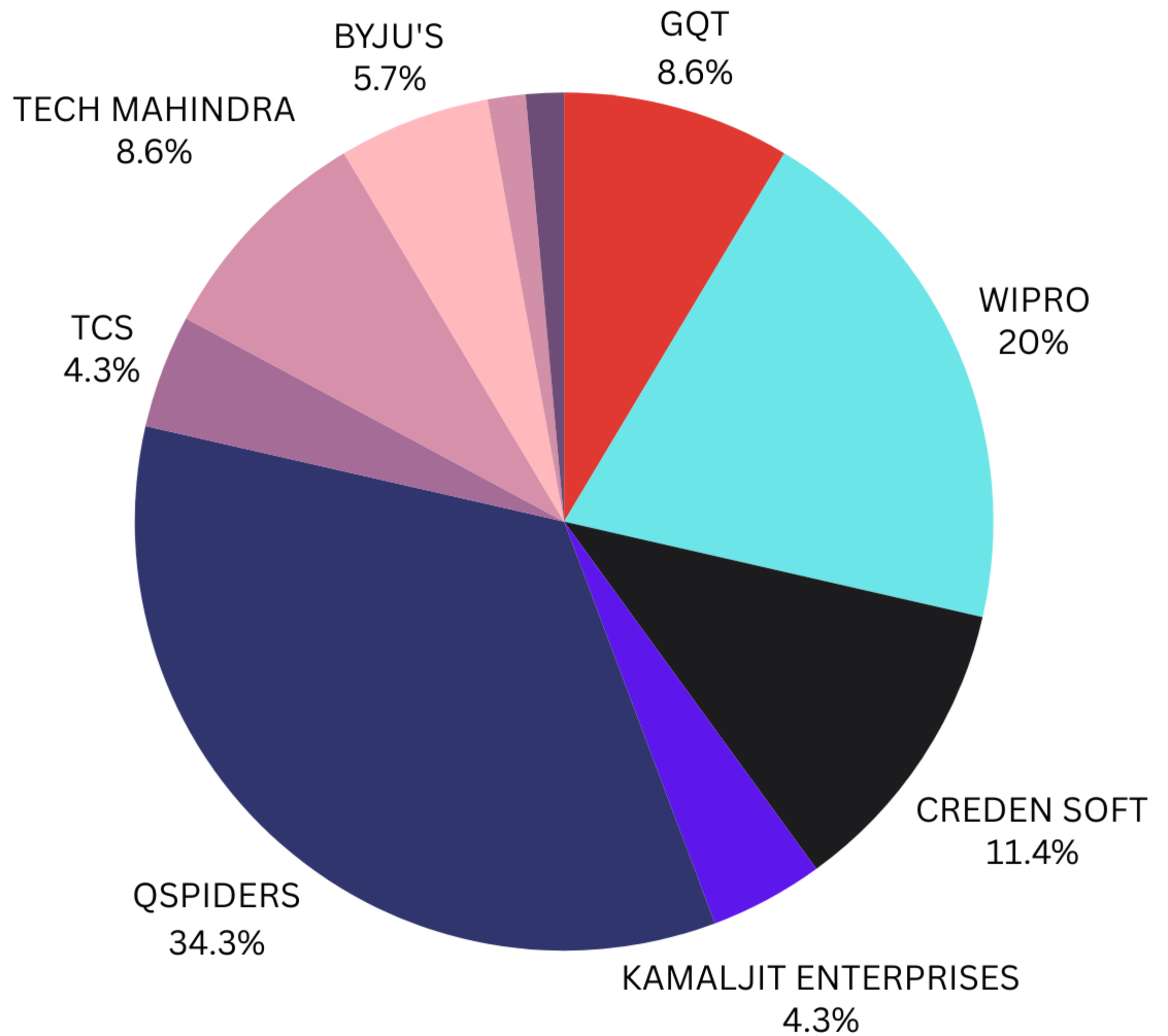
MILESTONE

2018 - 21 BATCH



MILESTONE

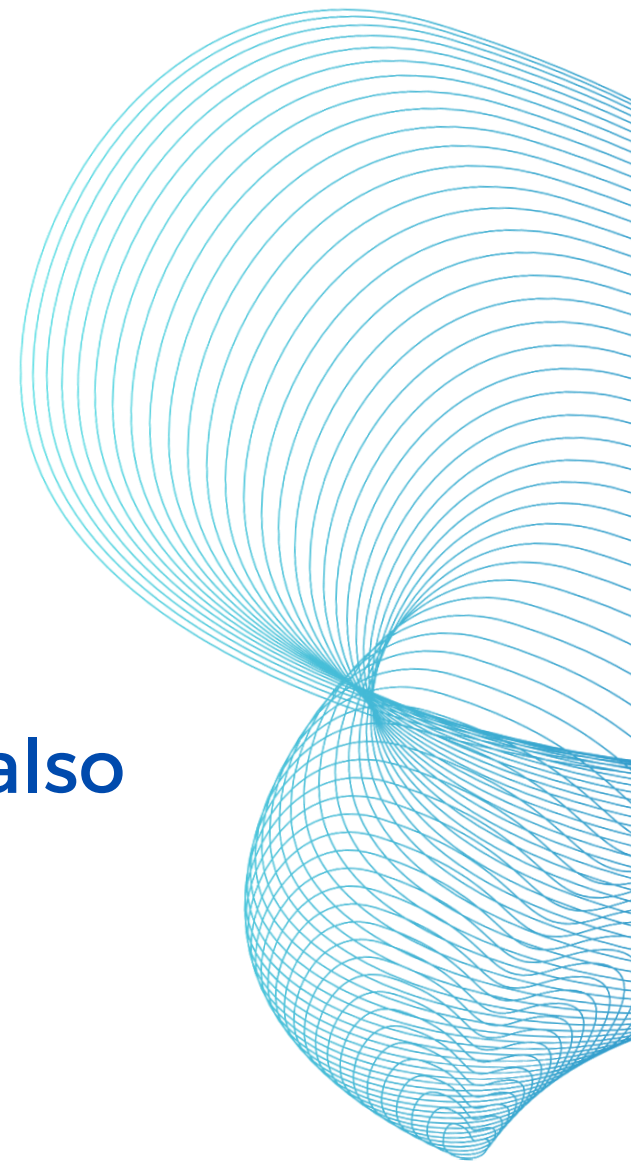
2020 - 23 BATCH



OUR PLAN (1ST ROUND):

INTRODUCTIONS:

1. In this year we have planned something new and exciting for our students.
2. We are going to prepare our students not only for the MNC placements but also for the other GOVT. examination in future.
3. The most critical step to get a campus is the first round of the process.
4. To make it simplify, we have prepared a module in our pre-placement process.



UNIT – 1

Series Competition, Analogy, Classification, Coding-Decoding, Blood relations, Puzzle Test, Direction test, Venn Diagram, Number, ranking test, Arithmetic reasoning

UNIT – 2

Statement assumptions, Statement- conclusions, Mirror & water images, Matrix & grouping of identical figures, Cubes & dices, Number System, H.C.F & L.C.M, Decimal fractions, Simplification, Square root & cubic root

UNIT – 3

Average, Problem based on number & ages, Surds & indices, Percentage, Profit & loss, Ratio & proportion, Partnership, Time & work, Pipe & cistern, Time, speed & distance

UNIT – 4

Boats & stream, Problems on trains, Simple interest, Compound interest, Mixture allegation, Area & volume, Calendar & clocks, Permutation & combination, Probability, Trigonometry.

OUR PLAN (2ND ROUND):

INTRODUCTIONS:

1. We have already covered briefly about C, C++, PYTHON & JAVA in last semesters.
2. All type of interview related questions & answers will be discussed.
3. We have some previous year question papers for all.
4. The best things we are going to introduced this year i.e. “ADDITIONAL COURSES”
5. Students can join different types of “INTERNSHIPS PROGRAM” for their technical up gradations.

PLAN:

- 1. The additional courses are purely conducted by “CREATIVE TECHNO COLLEGE”.**
- 2. It is going to a crystal “In-house Training”.**
- 3. Our own faculty experts will take care of our own students.**
- 4. Both classes & practical sessions over there in this program.**
- 5. “TECHNOCRAT” group is ready to involve in this program.**
- 6. “Team Disha” is also conducting several event & activity for boosting the management skills.**
- 7. It is the best way to boost our technical knowledge with some critical projects.**
- 8. We have to cover the current demanding course that is booming in the IT industry.**
- 9. At the end, students get certificate of the course.**

INTERNSHIPS / TECH COURSES:

- 1. DATA SCIENCE, BIG DATA, CLOUD COMPUTING, AI, ML, KUBERNET, FULL STACK DEVELOPEMENT**
- 2.POWER BI , TABLEU**
- 3.NPTEL - SWAYAM PROGRAM**
- 4.LOCAL INDUSTRIES**
- 5. MANAGEMENT COURSE LIKE AFFIIATE ARKETING, HR DOCUMENTATION, RETAIL MARKETING, DIGITAL MARKETING**

OUR PLAN (3RD ROUND):

INTRODUCTIONS:

- 1. Completely discuss about the HR round.**
- 2. Previous year Q/A discussion.**
- 3. Various pre-placement activities.**
- 4. MOCK interviews with experts.**
- 5. Build the self-confidence.**

UNIT – 1

Introduction

- Introduction to Personality
- Dimensions of personality
- Determinants of personality
- Winning Personality
- Human behavior

Personality and the Self

- Positive self image and negative self image
- Problems of maladjustment
- Building self-esteem and confidence

UNIT – 2

Attitude and Motivation

- Importance of possessing the right attitude
- Factors affecting attitudes
- Positive and negative attitudes
- Internal and external motives
- Importance of self-motivation
- Factors leading to de-motivation
- Goal setting and prioritization
- Effective planning
- Time management
- Discipline in problem solving

UNIT – 3

Communication

- **Inter-personal communication**
- **Relationships**
- **Leadership**
- **Team building**

UNIT – 4

Projecting a Positive Social Image

- **Grooming**
- **Body language**
- **Eye contact**
- **Social etiquette**
- **Manners in conversations**



MONTH	ACTIVITIES
APRIL	FLUENCY OF REPORTER
	FORMAL REPRESENTATION
MAY	JAM
	ONLINE PRESENCE
JUNE	ESSAY WRITING
	GROUP DISCUSSION
JULY	ROLE PLAY
	PROFICIENCY TEST
AUGUST	QUIZ COMPETITION
	ADMAD SHOW
SEPTEMBER	PASSING PASS
	TEAM WORK
OCTOBER	PERSONAL INTERVIEW



START WITH US FOR YOUR SUCCESS TO REACH ON TO A DESTINATION

Planning for NATIONAL QUALIFIER TEST:

- (National Qualifier Test) is an employability test
- We will face TCS NQT & AMCAT positively.
- Through TCS NQT, we can apply for various MNCs including TCS based on our TCS NQT score.
- TCS NQT score valid for up to 2 years. Means we can apply for the jobs through our NQT score for next 2 years.
- TCS NQT takes place in every 4 months, and you can apply for the next one, if you got fewer score in this NQT.
- Every time we appear the exam, our best score gets updated in our profile.

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